

FINAL REPORT

DELIVERABLE D4.4:

**Articles in general and
trade press**

Coordinated by:



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LIFE11 /ENV/ES/584

AIRUSE

Testing and development of air quality mitigation measures in Southern Europe

Contents

<u>1. PREAMBLE.....</u>	<u>3</u>
<u>2. RELEASES OF ARTICLES IN THE MEDIA AND GENERAL PRESS</u>	<u>3</u>
2.1. SOCIAL MEDIA.....	3
2.2. TV AND RADIO	4
2.3. PRESS RELEASES	5
2.4. FEATURED ARTICLES (INTERNATIONAL)	5
2.5. NEWSPAPERS (NATIONAL).....	5
2.6. NEWSPAPERS (REGIONAL)	6
2.7. ON-LINE PRESS.....	6

1. PREAMBLE

AIRUSE activities and results have been widely advertised and commented in general and trade press.



Figure 1: Images captured from 2 TV programs of the Spanish TVE on AIRUSE. El Escarabajo Verde: a program on environmental issues from National Spanish TV2 that reported AIRUSE data on biomass burning and air quality impact. TV1 Telediario:, reported on the road dust suppressants campaigns in Barcelona. Full videos may be seen at the AIRUSE website.

2. RELEASES OF ARTICLES IN THE MEDIA AND GENERAL PRESS

The AIRUSE activities and results were presented in the following media:

2.1. Social media

1. 2016-03-20: LIFE AIRUSE delivers project recommendations to DG Environment, LIFE Facebook Post.
2. 2016-02-07: “On February the 25th a meeting will take place in Florence on the framework of AIRUSE Project“, ARPAT Toscana, stakeholder’s meeting in Florencia.
3. 2016-02-05: “Àlvaro insists on the need for a change of economic model in order to fight air pollution”, Valencia Noticias, after stakeholder’s meeting in Valencia.
4. 2016-02-05: “Living near roads increases the risk of suffering health problems“, levante-emv, after stakeholder’s meeting in Valencia.
5. 2016-02-04: “Àlvaro insists on the need for a change of economic model in order to fight air pollution”, elperiodic.com, after stakeholder’s meeting in Valencia.
6. 2016-02-04: “Debating urban air quality, today and tomorrow in Valencia“, CSIC Facebook Post

7. 2016-01-15: “Ur invited to a technical meeting on urban air quality organised by #Airuse #LIFEproject“, Twitt from LIFE Programme
8. 2016-01-15: “Technical meeting on urban air quality: problems and possible solutions“, Facebook Post from LIFE Programme
9. 2015-04-27: “Networking event organised by the LIFE AIRUSE project“, Facebook Event by LIFE.
10. 2014-02-03: AIRUSE appeared on twitter: Airuse on twitter.

2.2. TV and radio

1. 2015-12-03: Pollution knows no frontiers, Querol. X. interviewed on the radio show Con buena onda at Onda Cero.
2. 2015-08-15: De tú a tú, Querol. X. Interviewed on the radio show MeteoMauri at Catalunya Radio (minute 03:14).
3. 2015-05-29: AIRUSE at the Portuguese national channel SIC. Featuring results on biomass.
4. 2015-05-12: Scientists deliver to D.G. Environment recommendations to reduce air pollution, Antena3.com.
5. 2015-05-11: The need for air pollution reduction, Querol. X. interviewed on the radio show El Canto del Grillo at RNE.
6. 2015-03-14: AIRUSE in BIOSFERA, broadcasted by the Portuguese TV Chanel RTP2. Célia Alves from AB UAVR was invited to talk about the project and to address aspects related to residential biomass burning emissions (minute 17:45).
7. 2015-01-28: AIRUSE present at the Catalan Parliament – Prof. Xavier Querol’s (AIRUSE project leader) was invited to the Catalan Parliament, by the Territory and Sustainability Committee, to answer to a Parliament question: What are the consequences of exceeding the air quality limit values?
8. 2014-03-28: AIRUSE representative M. Viana from IDAEA-CSIC presented the AIRUSE results during a program on Channel 2 of the National Spanish TV, TVE2, AIRUSE on Biomass Burning,
9. 2013-04-18: Video: Pilot project to reduce re-suspension AIRUSE LIFE+ activities were shown during a segment on the regional Catalan news station BTV.
10. 2013-04-18: AIRUSE on Regional Catalan TV A segment of the environmental TV show Espai Terra on Televisió de Catalunya featured AIRUSE LIFE+.
11. 2013-04-08: AIRUSE on National Spanish TV AIRUSE LIFE+ activities were shown during a news segment on Channel 1 of the National Spanish TV, TVE1.
12. 2012-12-14: AIRUSE on National Spanish TV. A documentary featuring AIRUSE LIFE+ activities was released on Spanish National TV.

2.3. Press releases

1. 2015-12-21: “Stakeholders Meeting in Athens“, Press release of NCSR Demokritos.
2. 2015-05-14: AIRUSE biomass burning results on Portuguese press. UAVR publishes 9 press releases.
3. 2015-04-30: Recommendations to reduce air pollution, R+D CSIC.
4. 2015-04-30: Scientists deliver to D.G. Environment recommendations to reduce air pollution, press release from CSIC’s Communication Department.
5. 2015-03-20: LIFE AIRUSE delivers project recommendations to DG Environment, LIFE Environment news.
6. 2013-10-23: The website of the Instituto de Tecnologia Ceramica, ITC presented the AIRUSE project: Improve air quality, a necessary goal
7. 2013-07-15: BIOCAT.CAT: European experts call for politicians to prioritize air pollution on their agenda. The foundation Biocat publicises in its website the results of the workshop “Urban Air Quality: the Challenge of Non-exhaust Road Transport Emissions” chaired by F. Amato from IDAEA-CSIC
8. 2013-07-07: the platform B-DEBATE released a press note: Com millorar la qualitat de l’aire que respirem? featuring the experts workshop “Urban Air Quality: the Challenge of Non-exhaust Road Transport Emissions” organized by the coordinator IDAEA-CSIC and the foundation BioCat
9. 2013-05-21: the University of Aveiro publishes over 35 press releases about biomass burning

2.4. Featured articles (International)

1. 2015-12-00: AIRUSE featured at the WHO Newsletter
2. 2014-09-01: AIRUSE featured at the LIFE Focus publication Titled “LIFE and air quality“, that focuses on LIFE’s role in helping to effectively and cost-effectively implement the extensive body of EU policy instruments relating to air.
3. 2013-03-04: 2 Articles in EU-focused The Parliament magazine features AIRUSE

2.5. Newspapers (national)

1. 2015-05-01: Scientists from all Europe demand banning most contaminant vehicles, El País.
2. 2015-04-30: Scientists recommend forbidding older diesel vehicles from circulating in cities, La Vanguardia.
3. 2015-04-30: Reducing air pollution in Southern European Cities, Catalunya Vanguardista.
4. 2015-04-30: European Scientists recommend limitations to the circulation of older diesel vehicles, El Periódico.

5. 2015-04-30: Scientists recommend certification of boilers to reduce contamination, ABC.
6. 2013-08-25: Article (in Greek) in the national weekly newspaper Real news, at its special section for the environment (Real planet)
7. 2013-04-19: Barcelona replica al expediente de la UE por su polución. An article in the Spanish newspaper Pulso Ciudadano featured AIRUSE tests of dust suppressants
8. 2013-04-18: Video and newspaper article in the national daily newspaper El Periódico

2.6. Newspapers (regional)

1. 2015-12-04: María Diago meets Giuseppe Grezzi and Xavier Querol to discuss urban air quality in Valencia, Diario Crónica, after presentation of conclusions to the Generalitat Valenciana.
2. 2015-12-03: María Diago meets Giuseppe Grezzi and Xavier Querol to discuss urban air quality in Valencia, El Periodico.com, after presentation of conclusions to the Generalitat Valenciana.
3. 2015-10-13: Sobre las fuentes de contaminación del aire por partículas en los países del sur de Europa, ARPAT Toscana.
4. 2014-08-14: AIRUSE CMA campaign at industrial site: l'Alcora (Castellón) captured the attention of regional newspapers.
5. 2013-10-24: an article featuring AIRUSE was released in the magazine El Periódico Mediterráneo + Levante de Castelló: ITC supports a project that improves air quality

2.7. On-line press

1. 2015-08-31: Scientists recommend certification of boilers to reduce contamination, Reparacald.
2. 2015-06-01: Several European institutions recommend forbidding older diesel vehicles from circulating in cities, gasvehicular.org.
3. 2015-05-14: Scientists warn of increased pollution by some pellets, Energías renovables.
4. 2015-05-04: Scientists deliver to D.G. Environment recommendations to reduce air pollution, ambientum.com.
5. 2015-05-04: Recommendations for the experts on how to reduce air pollution, residuosprofesional.com.
6. 2015-04-30: Recommendations to reduce air pollution, Tiempo.com.
7. 2015-04-30: Scientists deliver to D.G. Environment recommendations to reduce air pollution, Interempresas.
8. 2015-04-30: Scientists propose wetting streets, during rush hour, to reduce air pollution in Southern Europe, lainformacion.com.

9. 2013-10-24: an article featuring AIRUSE was released in the website Ecoticias: Improve air quality a 'inalienable' objective
10. 2013-08-10: Article in EuropeExpress presents the tests conducted by AIRUSE concerning mitigation of road dust resuspension EuropaExpress.es: Prueban compuestos capaces de fijar la contaminación al asfalto.

All articles and press releases are available in [AIRUSE website](http://airuse.eu/en/outreach-dissemination/media/) at the “*Media*” section (<http://airuse.eu/en/outreach-dissemination/media/>).



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